Scenes from ADA 2018

- Carrie Maggard, with Shofu Dental Corp. (booth Nos. 1111 and 1444), helps Craig Nunokawa, DDS, of Wailuku, Hawaii, check out the EyeSpecial CIII dental camera.

- In the Henry Schein booth (No. 1305), Robert McCormick, 3Shape territory manager Carolinas, explains the 3Shape Trios Move wireless intraoral scanning technology to Melanie Vallejos, DDS, of Kahului, Hawaii.

- From left in the Planmeca booth (No. 1035), Neil Thomas, Steven Griffith and Brad Fine capture attention with their Hawaiian shirts and can show you how to capture incredibly detailed 2-D and 3-D images with the ProMax 3D Classic.

- Attendees head in to the Cellerant Best of Class Technology Award Winners section of the exhibit hall.

- Informal surveying shows the mimosas disappearing at a faster clip than the bloody Marys.

- Always busy, the Quip booth (No. 1647) continues to grab lots of attention with its power-toothbrush subscription service, designed to help keep dentists connected with patients.

- Grab some sweets from Amber McCarter in the Lighthouse booth (No. 1244) and learn how to end no-shows and boost reviews with the company’s comprehensive and fully automated scheduling and patient communications system.

Photos by Robert Selleck, today Staff
Your patients will be thrilled with the drop in radiation

YOU’LL BE THRILLED THERE IS NO DROP IN IMAGE QUALITY*

Visit us at booth #1035

An independent study proves: Planmeca Ultra Low Dose™ protocol delivers an average 77% reduction in radiation dose without statistical reduction in image quality*.

Don’t let other manufacturers take you for a ride. Request a demo and download the study at planmeca.com/na/Imaging/ULD/.

In the Professional Transition Strategies booth (No. 1644), you get three chances to sink one chip shot for a $10 gift card. Or if you sink two, it’s bumped up to $25. Oh, and Kyle Francis is in the booth to tell you how PTS can determine the value of a practice you want to buy or sell.

In the Allstate Business Insurance booth (No. 607), from left, Erick Ellgren, Les Leber and Garett Blake, all with a local Allstate office The Ellgren Agency, have a Bose Bluetooth speaker to give away. Just stop by and get your badge scanned.

Tom Garrison of Garrison Dental Solutions (booth Nos. 813, 1437) has a deal on the company’s popular sectional matrix composite restoration kits: buy one and get a $100 five-in-one instrument free.

If you visit with Tom Newman in the Fotona booth (No. 1805) to learn about the LightWalker laser system, you can leave with a cool stainless-steel water bottle.

Betsy Maler and Kaitlin Nakano of the Hawaiian Legacy Reforestation Initiative (booth No. 2035) can tell you how for $60 you can have your own legacy tree in Hawaii.

Michael Polley of Biodent (booth No. 1623) displays an oversized model of the company’s innovative one-visit, one-hour tooth replacement system.

Like Hawaii so much you’re thinking about staying? Visit booth No. 940 to learn about working with Hawaii Family Dental — and enter a drawing for an iPhone XS.

Just launched this month, Listerine Ready! Tabs get lots of attention in booth No. 1834, where Vanessa McConville of Johnson & Johnson Consumer Products Co. explains how the tablet turns into a swish-and-swallow mouth rinse in 30 seconds of chewing.

... And REturn next year to ADA 2019 in San Francisco.